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Sussex Area Chamber of Commerce



Hello Chamber Members!

We hope you will find this weekly E-Mail blasts beneficial and informative. It is one of your many added benefits to being a Sussex Area Chamber of Commerce member. It is filled with important updates on businesses within our chamber and community.

If your business has an event, announcement, or an accomplishment to add, feel free to contact Sue Batzko, at 262-246-4940.

Sheri Pellechia
Executive Director

Calendar of Events

E-Mail Blast

SACC Weekly E-mail Blast

April 17, 2008

Sample of the "World's Best" right here in Sussex!

Sussex, WI - April 15, 2008 -

There is now no doubt; **samplings of the world's best pizza emanate from Sussex**. Tony Lippold, owner of Tony Maronni's pizzeria was designated as one of only 70 American pizzerias to compete in The International Pizza Challenge™, a traditional pizza-making contest. The contest was held in Las Vegas, NV during the International Pizza Expo®, the world's largest and oldest pizza tradeshow.

The 70 entries were accepted with the following stipulations. A red sauce must be used on your signature dough with your favorite cheese/cheese blend and your favorite spices. No more than five of the following toppings could be used: Pepperoni, Sausage, Bacon, Ham, Mushrooms, Peppers, Tomatoes, Onions and Olives. Contestants brought all the ingredients needed to make their best traditional pizza for independent panels of judges. Lippold featured Tony Maronni's Portabella Supreme.

Lippold, a certified chef of 27 years personally operates his pizzeria and develops his signature recipes. The panelists of renowned judges ranked Lippold's pizza among the 7 best traditional pizzas in the world. Criteria for this world class ranking were crust, sauce, cheese, toppings and sensual presentation.

Lippold remarks, "I was really nervous. I'd never competed in the pizza challenge before, but I knew I had a very good pizza. So that made it a little less stressful. There are a lot of pizzas being made in the pizza competition. I'm just glad that the judges liked mine". See www.TonyMaronni.com to view the extensive menu & follow the growth of Tony Maronni's.

Congratulations Tony!

Are you signed up?

Business to Business Network Event

When: April 24th- 7:00-9:00 AM

Speaker: Todd Berry, President of the Wisconsin Taxpayers Alliance

Topic: Is Wisconsin competitive? Discussion on how Wisconsin compares to surrounding states and the nation. The results of the Alliance's new [report on Wisconsin, measuring economic health, quality of life, business climate and environmental quality](#) will be discussed.

Where: Fairways of Woodside Golf Course

**April 24th- Breakfast
Business to Business
7:00-9:00 AM**

Todd Berry, President of the
Wisconsin Taxpayers Alliance
**Fairways of Woodside Golf
Course**
W235 N8518 Club House Circle,
Sussex

W235 N8518 Club House Circle, Sussex

Pre-registration recommended. Call 262-251-2430.

**Workforce Health Moves to New
Medical Clinic.**

The Workforce Health program of Froedtert & Community Health will have a new location as of May 12, at the Community Memorial Medical Commons at North Hills, W129 N7055 Northfield Drive, Building A, located just south of Good Hope Road and Appleton Avenue.

We invite you to attend our Community Open House on Saturday, June 14, 10 a.m. to 2 p.m.

Learn more by going to workforcehealth.org

SAVE THE DATE!

Sussex Area Chamber of Commerce
8th Annual Golf Classic

Will be held Tuesday, August 19th, 2008

At Ironwood Golf Course
W270 N6166 Moraine Drive, Sussex
Shotgun start at 11:00 AM!

Publicity by Writing

*Article from Small Business Marketing Idea - Letter April 2008
written by Barry Thomson Publisher/Editor*

Writing informative articles for magazines, business journals or newspapers can also give you and your company needed exposure. My experience has shown that offering several different articles in a subject area works best. Most editors use articles that are 800 to 1200 words long and submitted on paper, disc or email. If using paper, make sure it's plain white and the copy is 1-1/2 or doubled spaced. The article itself should be interesting, informative and if possible, entertaining. Don't make anything in the article sound like an advertisement, save that for your byline. Letters can be sent to an editor by name with the free articles listed and numbered for easy selection.

Some background data or a short bio about the writer can show the experience and expertise in the field or industry. When submitting requested articles, make it clear that it's free as long as they include your byline. You should write your own byline and try to keep it to three lines so it won't be edited shorter. Include your name, title, company, toll free number, email and web site. Use reprints to promote your business and your name.

**May 8th-
SACC Board Meeting**

7:30-8:30 AM
Hamilton High School; District
Conference Room

**May 20th- Sussex Presenter
ABLE 6**

7:00-9:00 AM
ProHealth Care - Waukesha
I-94 and Hwy 164

Related Links

[SpringFest 2008](#)

[Village Profile Map of
Sussex Area](#)

About Us

[Sussex Area Chamber of Commerce](#)

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