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Sussex Area Chamber of Commerce



E-Mail Blast

SACC Weekly E-mail Blast

March 20th, 2008

SACC Office will be closed.

The SACC office will be open next week, Monday, March 17 through Thursday, March 20th from 9- 12 pm. The following week, Monday, March 24th- Friday, March 28th, we will be closed.

We will re-open Monday, March 31, 2008.

Thank you and have a great week.

Business to Business Breakfast

Are you looking for a way to get **FREE** publicity for your business or for yourself... this is a **MUST** see event/speaker!

Joan Stewart, "The Publicity Hound", media relations consultant and professional speaker, shows people how to use traditional media and social networking to establish their credibility, enhance their reputation, position themselves as experts, sell more products, promote a cause...

Advanced registration is requested by 3/20/08 to the Menomonee Falls Chamber, 262-251-2430.

When: **Thursday, March 27th, 2008**
7-9 AM
Where: Silver Spring Country Club
Cost: \$15 per person.

See attached flyer for more information and registration... [B 2 B Flyer](#)

Advertise in the 2008 SACC Directory

Support the chamber and our community... participate in the 2008 directory and advertising your business!

While advertising is always good for your business... please remember advertising in the 2008 SACC directory will benefit your business as well as the chamber. A portion of all ad sales will go to help support the Sussex Area Chamber of Commerce.

Some things to note: This directory has a 2 year shelf life (2008-2010). Upgrades for our last directory is that this time we will have a four color, all-glossy publication. Which will enhance the quality of your ad production and the durability of this piece.

Expect to be contacted by Melissa Fisher at Lake Country Publications. She is helping in the ad sales of this publication. Her number, if you need to reach her is, 262-367-2395 ext 124 or her

Hello Chamber Members!

We hope you will find this weekly E-Mail blasts beneficial and informative. It is one of your many added benefits to being a Sussex Area Chamber of Commerce member. It is filled with important updates on businesses within our chamber and community.

If your business has an event, announcement, or an accomplishment to add, feel free to contact Sue Batzko, at 262-246-4940.

Sheri Pellechia
Executive Director

Calendar of Events

**March 22nd-
Bunny Lunch-
11:00 AM**
Sussex Armory

**Easter Egg Hunt-
1:00-3:00 PM**
Lisbon Community Park

**March 27th-
Business to Business
Breakfast Meeting
7:00-9:00 AM**
Publicity Hound Joan Stewart
Silver Spring Country Club

**April 10th-
SACC Board Meeting
7:30-8:30 AM**
WOW Distributing Co,Inc.
W222 N5700 Miller Way.
Sussex

email address is mfisher@jcpgroup.com .

Watch for a promotional flyer to be posted in the next email blast in April.

Immelt Advises American Companies to go Green Now

Article is from "bizrtimes daily"

Thursday, March 13, 2008 Issue

American companies such as manufacturers, distributors and builders that do not embrace and invest in green Technologies now will soon be at a competitive disadvantage, according to Jeffrey Immelt, chief executive officer and chairman of General Electric Co.

Immelt joined several other top corporate executives and venture capitalists at The Wall Street Journal's Economics Conference in Santa Barbara, Calif., this week.

Immelt issued a warning to other CEOs about the impending U.S. government capping of carbon emissions: "The day it becomes law, you're five years late."

Immelt pointed out that American manufacturers of the greenest technologies, such as the cleanest-burning locomotives, jet engines and wind turbines, can't keep up with the demands for their products overseas.

"We just see that the government is moving in this way... We'd rather get ahead of it than have it be thrust on us in a very negative way for our companies and the economy," said Immelt, who formerly oversaw GE Healthcare in Waukesha. "I think this could be one of the great export industries of our lifetime."

Meanwhile, the economics of the environment also is the focus of the Wisconsin Renewable Energy Summit, which is addressing "Green Jobs - Growing Wisconsin's Economy." The event is taking place through Friday at the Midwest Airlines Center. A discussion on "Green Collar Jobs & Economic Development" tonight will be moderated by Jeff Anthony of the American Wind Energy Association.

Southeastern Wisconsin businesses will showcase their green technologies, products and services at the Green Pavilion of the Small Business Times BizTech Expo.

Related Links

[SpringFest 2008](#)
[Village Profile Map of Sussex Area](#)
[Village of Sussex](#)
[Pauline Haass Public Library](#)

About Us

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